

Subchapter 303. Non-Intoxicating Beverage and Soda Water License

- 303.1. PURPOSE The purpose of this ordinance is to provide uniform regulation for the sale and licensing of non-intoxicating beverages and soda water in the Town of Presque Isle.
- 303.2. COVERAGE
- (1). NON-INTOXICATING BEVERAGE. Every person, pursuant to s. 66.0433, Wis. Stats., and this ordinance, in the Town of Presque Isle who sells beverages containing one-half of one percent (1/2 of 1%) of alcohol by volume or less to be consumed on the premises where sold and to manufacturers, wholesalers, retailers and distributors of such beverages shall seek and obtain a non-intoxicating beverage license from the Town of Presque Isle.
- (2). SODA WATER. Every person, pursuant to s. 66.0433, Wis. Stats., and this ordinance, in the Town of Presque Isle who sells soda beverages to be consumed on or off the premise in the Town of Presque shall seek and obtain a license from the Town of Presque Isle.
- 303.3. APPLICATION/LICENSE
- (1). Both the application form and the license, for both of the above noted licenses, will designate the commercial premises for selling the beverages. The license may be amended, without charge, if the licensee changes premises in the Town of Presque. However, neither license is transferable from one person to another. Both applications shall include:
- (a). the name of the applicant
 - (b). the address of the applicant
 - (c). the address of the commercial premises
- (2). In the application form for the non-intoxicating beverage, the Town of Presque Isle may also request, pursuant to s. 66.0433, Wis. Stats., specific information regarding state residency and information regarding convictions for any felony.
- (3). The fee for the Non-Intoxicating Beverage License is \$5.00 per premise.
- (4). The fee for the Soda Water License is \$5.00 per premise.
- (5). The license shall be issued from July 1 of one year until June 30 of the next year. The license shall be issued by the Town Clerk of the Town of Presque Isle prior to any person selling the above noted non-alcoholic or soda water beverages in the Town of Presque Isle.
- 303.4. PENALTIES. Forfeitures for violations are specified in Subchapter 117.4(1) of the Municipal Code.
- 303.5. VALIDITY Should any section, clause, or provision of this ordinance be declared by the courts to be invalid, the same shall not affect the validity of the ordinance as a whole or any part thereof, other than the part so declared to be invalid.
- 303.6. EFFECTIVE DATE This ordinance shall be in effect from and after its passage and posting as required by law.