

## 905. ON PREMISE SIGNS

**This section applies to all on premise signs within the township. All other signage shall be regulated by municipal code Subchapter 203.**

905.1 All signs and placards except as indicated, shall be subject to town zoning permits and fees. All signs and placards shall be made of wood or metal construction; shall be erected on their own self-supporting standards; and shall not exceed 32 square feet in aggregate area (total signage excluding small signs less than two (2) square feet marking exits, entrances and similar facilities on the premises), shall not extend higher than eight (8) feet above ground level, except as hereinafter noted. No sign of any type may be affixed to any tree, with the exception of no trespassing signs which conform to Wis. Statute requirements. Any sign so affixed to any tree may be removed by a designated town official or employee.

905.2 Signs advertising a customary home occupation or professional office shall not exceed sixteen (16) square feet in area, shall not exceed one (1) in number, and, if illuminated, shall be indirectly lighted. Neon tubing shall be considered indirect lighting. Wattage may not produce more than 4000 lumens of illumination per sign.

905.3 Signs advertising the sale, rent, or lease of the property on which the sign is placed:

905.3.1 Shall not exceed six (6) square feet in area and two (2) in number for sale of a residence and thirty-two (32) square feet and one (1) in number for sale of commercial property.

905.3.2 May be placed at the right-of-way line of the highway.

905.3.3 May be placed at the high water mark on the shoreline of any lake or stream. They shall be immediately removed upon sale, rental, or lease of the property upon which located.

905.3.4 May be attached to a building.

905.3.5 Shall be exempt from permit and fee.

905.4 Signs attached to a commercial or an industrial building advertising a business conducted or a service available on the premises:

905.4.1 Shall not exceed 40 square feet in aggregate area.

905.4.2 Shall be no higher than four feet above the roof ridge.

905.4.3 Shall not exceed the maximum height limitation permitted in the district.

905.5 Signs advertising a public or semi-public use:

905.5.1 Shall not exceed sixteen (16) square feet in area and have no more than one such sign for each highway on which the property faces.

905.5.2 May be placed at the right-of-way line of the highway.

905.5.3 May be double-faced signs, which shall be considered one sign.

905.5.4 Shall be exempt from permit and fee.

905.6 Temporary signs: Flagging, streamers, banners of any kind, or portable signs may be placed on the exterior of a premise for only a period of thirty (30) days prior and seven (7) days after a special event. Political signs shall not exceed an aggregate of eight (8) square feet and must be removed within seven (7) days following the election. Such signs cannot be lighted and are exempt from permit and fees. Prohibited characteristics of signs include:

905.6.1 No sign shall be so placed as to interfere with the visibility of traffic or effectiveness of any official traffic sign.

905.6.2 No sign shall contain, include, or be illuminated by flashing light or by any light directed toward a neighboring residence, roadway, or toward the water.

905.6.3 No sign shall contain, include, or be composed of, any conspicuous animated part.

905.7 Mobile or Trailer Mounted Signs: Mobile or trailer mounted signs shall conform with the terms of this Ordinance as to setbacks and illuminated characteristics and shall be counted as one sign.

905.8 Non-Conforming Signs: All signs not in conformance with this Ordinance existing at the time of the adoption or amendment of this Ordinance may be continued although such use does not conform to the provisions of the Ordinance.

905.9 All signs shall be maintained in a painted and legible condition. Signs not so maintained shall be subject to removal by designated town officials.

905.10 Any person aggrieved by any portion of this Ordinance may appeal to the Town of Presque Isle Board of Adjustment through the Zoning Administrator for variance from the terms of the Ordinance.