

Town of Presque Isle EDC Committee Meeting Minutes

Wednesday, October 5, 2022 @ 4:30 p.m.

Location: Community Room

(UnApproved)

A quorum of the Board of Supervisors of the Town of Presque Isle may be present at a meeting of the EDC committee. No deliberation will occur and no action will be taken by the Town Board at this meeting.

- I. Call to order-The meeting was called to order by Chris Wolter, Secretary @ 4:33 p.m. Committee members present: Jeanne Klingenmeyer, Mark Billhymer, Gary Owens and Chris Wolter. Bonnie Byrnes and Brenda Dyre were absent with previous notification. Town Board EDC Liaison, Carl Wolter was present. Kim Prott, Chamber of Commerce Liaison was present.
- II. Recognition of Guests: John Maclean, Town Chairman; Cathy Logan-Weber, town supervisor were present.
- III. Agenda: Motion made by Jeanne and seconded by Mark to approve the agenda. All ayes.
- IV. Approval of Wednesday, September 7, 2022, minutes made by Gary and seconded by Mark. All ayes.
- V. Chair Remarks: Chris reiterated how nice the new way-finding signage in town looks. All agreed and accolades to Jeanne Klinenmeyer's persistence in seeing the Phase 1 signage project to completion.
- VI. Finance Report: Brenda was absent and it is assumed the balance was the same as in September when Brenda reported \$3,009.03 was in the EDC Budget. We received the invoice for Stage 2 Signage template from John Maclean for the \$1000.00 he spent on a template for the Stage 2 Signage project, which was approved at a May of 2022 by the EDC committee. Chris will get the invoice to Lorine Walters so John can be reimbursed from the EDC 2022 budget.

VII. New Business:

None

VIII. Old Business:

A. Broad Band-

1. Gary reported that he and Dave Bogan met with the Vilas County on 9/28/22 and that meeting went well Presque Isle will deal with Spectrum in the future on a one on one basis, instead of as the Vilas Co. Group. Dave and Gary are working on the Broadband website for the town of PI. It is in the early phases currently and the townspeople will be updated soon as to when the website is activated. The BB committee continues to meet on a monthly basis and is looking into best methods to notify PI residents of the new BB website.

B. Signage Update-

1. Jeanne reported that Phase 1 of signage is complete and Phase 2 (3rd version) is being worked on. Jeanne will contact Troy the Vilas County road commissioner about issues such as the posts to find out what materials are mandated by Vilas County (wood vs. Rock).

a. Groups are still invited to contact Jeanne to get a special event sign to hang underneath the new way finding signs. The cost of each sign is \$75.00.

2. Kim Prott volunteered to look into who to contact regarding getting a "Welcome to Wisconsin" sign on County Highway B per the request of Carl Wolter.

3. Discussion was held about where the monies for the signage will come from and Mr. Wolter felt that the Room tax and accommodations committee collections would be the best budget, since is the committee was developed for tourism.

Cathy Logan Weber said that the Town Board should put the Signage budget on the Town Board Agenda and the Room Tax committee will consider if their budget is the best one to pay for the signage.

C. Main Street Overview-

1. Ponds-No new updates on the dam for now. John reported that Mr. Haase from the WI Wildlife Congress will be in town near the end of October to discuss his recommendations on stocking the -going forward. The Meeting will be posted and open to the public.

2. Main Street Lighting-John Maclean, town Chairman reported that the new Main Street lighting will be on a Human Scale about 10 ft. post. Mr. Tim Offut of Presque Isle has made a porotype and has volunteered to make the nearly 30 light that are needed on the Main Street. The new lights will be referred to as "Accent Lighting" for cost reduction purposes.

3. Main Street Walking Path-No recent updates.

D. Transfer Site Recommendations

1. The EDC recommends to the Town Board that improvements to the aesthetics of the town transfer site should be done since (per Gary) "this is the most visited site in the town of PI." Issues such as traffic patterns (Ingress and egress) need to be considered. Also, a more visible stop sign should be considered.

2. Cathy Logan-Weber reported that the Town board has met at the transfer site recently and is looking at changing the traffic pattern and and striping the lot in 2 weeks will help with this.

A motion was made by Gary and seconded by Mark to make the recommendation to the Town board to improve the aesthetics of the Transfer site. All Ayes.

- IX. Public Comment- Kim Prott, Chamber Liaison reported that the "Adopt a Pot" project through the Chamber is getting a lot of response and donations are being sent to them for the project. The Electronic sign should be raised as it is difficult to see now after the Main Street project due to a guard rail. Also the large map near the electronic sign needs updating. The chamber office is being remodeled inside and is coming along nicely.

Jeanne K. noted that Karsyn's Korner has once again done a large remodeling project on their property and should be commended for their hard work to make PI attractive to tourists and the locals. She recommended a card be sent to them from the EDC committee. All members agreed and Chris will get a card sent out to them.

- X. Adjournment-
Next meeting is on Wednesday, November 2, 2022 @ 4:30 p.m. Motion to adjourn the meeting at 5:30 p.m. was made by Mark and seconded by Chris.

Respectfully submitted,

Christine A. Wolter, Secretary